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A Beginner's Guide for Investing in the Stock Market by J3

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The Marketing Book - Yola

The guide groups common activities into three buckets, to clarify how the activities fit together in the revenue-generation process: Strategy: Your high-level conceptualization of how your offering will penetrate your market. This is your global, long- term, go-to-market strategy, and it may cover 5 to 10 years.

The Strategic Marketing Process

Joanna Penn's How to Market a Book is a solid reference guide for beginners and experienced authors alike. The book provides straightforward, actionable advice you can use from day one. This book is a must-have in any author's library. ~Honoree Corder, author of The Prosperous Writer book series & You Must Write a Book

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